

Team Canada 2011-2012 Volunteer Form

Yes! I am interested in helping with the following portfolio(s)

Tick one or more boxes



Membership

Lonie Bartel: lonie@tourcar.com

Laurie Yanko: lyanko@compasspointinn.com

Design and execute membership drives for existing members and general prospects and follow up. Promote member benefits/discounts to existing and prospective members through the web site and communications pieces.

Print Directory

Jeff Nearing: jnearing@holidaymedia.ca

Design and produce the annual membership directory. Work in conjunction with the Director of Partnerships and Opportunities and the ad sales agency/representative to ensure advertisement artwork received.

Web Site

Kevin Moufflier: kmoufflier@slemonpark.com

Manage the process of bringing a redesigned web site to market. Oversee content updates. Provide web analytics as requested by the Board.

Communications

Claudia Boissonneault: claudiab@tourcar.com

Work with content provided by fellow directors and design services from the office to create and execute communiqués for members and buyers.

Events & Marketplace Interaction

Mary Ellen Hudson: marvellen.hudson@fredericton.ca

Joseph Dubois: joseph@duboishospitality.com

Design and execute Team Canada's member-buyer interactive event at ABA Marketplace 2012. Oversee Team Canada's floor sponsorships at NTA Convention 2011 and ABA Marketplace 2012 including show services requirements, set-up/teardown, coordinating volunteers and developing an interactive component for buyers. Work with Director of Communications to develop promotional pieces. Coordinate meeting requirements for Annual General Meeting along with the President.

Partnerships & Opportunities

Brad Sidjak: charter@islbus.com

Create sponsorship, marketing and advertising opportunities to be made available to the industry. Work with the Directors of Events and Marketplace Interaction to ensure delivery of sponsor benefits at shows.

Name: _____

Company: _____

Phone: _____ E-mail: _____

I will be attending NTA

I will be attending ABA

*Please return by
fax to
(416) 252-7071*

*For more information about volunteering or becoming a
director on the board call the Team Canada office at
(416) 252-5336 or email info@teamcanadatourism.com*