



WEB SITE ADVERTISING 12 MONTH BUTTON AD

on www.teamcanadatourism.com

85% of ABA and NTA tour operators who attend the ABA and/or NTA shows and sell Canada rely on on-line trip planning tools to plan their Canadian itineraries. Of these, 68% use Team Canada's web site at least occasionally, significantly outscoring the ABA and NTA web sites when it comes to selling Canada. The top four reasons these operators use the Team Canada web site are to:

- * find Canadian suppliers
- * learn about a province or territory
- * find destination images / photos and
- * connect with destination marketing organizations

Make sure you are using Team Canada's web site to steer business to you and your own web site.



*Members pay just \$625 for a
12-month button ad + tax*

Project Specifications for Button Ad

180 pixels wide by 110 pixels high. The site will take the following formats: GIF, JPG, animated GIF, or SWF (Flash). Provide Target url - where would you like the user to be directed when they click on your ad. Email web ads to info@teamcanadatourism.com

Price = \$625.00 per year for members / \$800.00 per year for non-members
Prices are plus tax.

Please contact info@teamcanadatourism.com or call (416) 252-5336 with questions.

REPLY TO TEAM CANADA BY FAX: 416-252-7071

YES! I AM CONFIRMING PURCHASE OF A WEB BUTTON ADVERTISEMENT AT
\$625.00 / \$800.00 (circle one)

Purchases subject to the applicable tax in your province. You will be invoiced.

Name: _____ Phone: _____

Company: _____ Email: _____

Authorizing signature: _____

Pay by Visa or MasterCard. Complete this order form and fax to (416) 252-7071.

Charge to Visa or MasterCard number _____ Expiry date: _____

Cardholder's name: _____ Signature: _____

Pay by cheque. Complete this order form and fax to (416) 252-7071.

Make cheque payable to

Team Canada and mail to 26 Avonhurst Rd., Toronto, ON M9A 2G8

Taxes apply as per your province. You will be invoiced. Payment is due 30 days after receipt of invoice.